



REGIONAL EDUCATION AND INFORMATION CENTRE  
FOR SUSTAINABLE DEVELOPMENT IN SOUTH-EAST EUROPE  
REGIONALNI CENTAR ZA OBRAZOVANJE I INFORMISANJE  
IZ ODRŽIVOG RAZVOJA ZA JUGOISTOČNU EVROPU

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REIC, UNESCO and University of Bologna are announcing  
Summer School 2006 in Environmental Integration in Territorial Management and Planning

The Summer School 2006 is held from August 28 to September 10, 2006 where the theoretical part is conducted in Sarajevo, Bosnia and Herzegovina and residential week in Nature Park Lonjsko Polje, Croatia.

### Objective

The Summer School 2006 is centered on the learning potentials offered by the local territorial dynamics where Lonjsko Polje Nature Park has been taken as an *in situ* example of 'territorial laboratory'. This year programme ultimate objective is to offer interdisciplinary approach to the *young professionals from the SEE region* in the field of sustainable territorial management combining 4 thematic areas: Territorial Certification, Natural Resources Management, Tourism and Cultural Heritage. The Summer School programme is to stimulate sectoral knowledge while exercising holistic approach to innovate territorial management and planning mechanisms.

### Target Area

*South East European region:* Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Kosovo, Macedonia, Romania, and Serbia and Montenegro.

### Application procedure

Applicants should have an advanced Bachelor degree with 2 to 3 years of professional work, preferably related to 4 Thematic Units of Summer School. In order to apply please send in English:

- *Curriculum Vitae* including two reference person contacts,
- *Cover Letter* clearly indicating 2 preferred options among 4 Thematic Units offered and explaining your motivation to participate in the Summer School.

All applications should be sent to REIC Office in Sarajevo on [info@reic.org.ba](mailto:info@reic.org.ba) no later than Monday, July 3<sup>rd</sup>, 2006.

### Costs

The participants travel costs and summer school expenses are covered by REIC.

### Teaching and Main Themes

Four separate groups of 6 participants are formed where each is led by a Teaching Unit Coordinator and Assistant. Working methods combine lectures and presentations with *in situ* group work during the residential week. The 4 interdisciplinary Thematic Units are as follows:

#### 1. TERRITORIAL CERTIFICATION

Coordinator: Prof. Luigi Bruzzi, University of Bologna

Assistant: Prof. Giordano Dominici, University of Bologna

The main objective of the teaching unit is the acquiring of knowledge and skills needed to certified territories with particular attention to protected areas. The main tools and methods used for territorial certification, such as ISO 14001 and EMAS, will be introduced taking advantage of typical characteristic of Lonjsko Polje Nature Park in which training activities are performed.

The frontal lectures teaching activities will be integrated with field activities including recognition and qualifying of the typical environmental issues of Lonjsko Polje NP as well as the use of Geographic Information System to create exemplificative environmental database.

The experience acquired in previous project involving territorial certification and particularly the procedure adopted for Cervia Municipality in Italy, including protected areas will be used as specific case studies. Guidelines already available at national level for certifying protected areas will be also described in details and their applicability to Lonjsko Polje NP further verified.

## 2. CULTURAL HERITAGE

Coordinator: Prof. Vjekoslava Sanković Simčić, University of Sarajevo, Faculty of Architecture

Lonjsko Polje is an area with a rich natural and cultural heritage, consisting of: cultural landscape, historical units of buildings and settlements, with all interrelations of the natural and the artificial environments. Their values are related to age, history, culture and emotions.

Cultural heritage expresses social identity and prosperity and has not to be seen as an obstacle to local development, rather an opportunity. The interdisciplinary cooperation is needed for its protection and valorisation, the authenticity of structures being one of the fundamental values to assess.

The aim of this module is to identify the best forms to protect cultural heritage, avoiding negative and excessively impacting operations. In doing that, participants will be asked to identify appropriate measures to increase the public knowledge and the awareness towards a better appreciation for the local heritage.

Theoretical approaches on cultural heritage will be presented during the introductory phase to be held in Sarajevo; in Lonjsko Polje NP, more practical activities will be conducted, including local people interviewing and interacting. Ultimately, an analytical concluding session will be held in Sarajevo after the residential module.

## 3. NATURAL RESOURCE MANAGEMENT

Coordinator: Mr. Boris Erg, World Commission on Protected Areas member

Assistant: Ms. Vera Cvejić, ecologist

Natural Resources Management teaching unit is aimed at providing basic knowledge on wetland ecosystems, as well as necessary skills for the development of territorial management plan considering participatory approach, integration of local communities and safeguarding of natural resources.

Special emphasis will be put on the river ecosystems, their structures, functions, values and threats, as well as importance of biodiversity conservation and sustainable use of natural resources. Within an interactive two-week exercise, by applying different didactic tools and using features and existing management practices in the Lonjsko Polje Nature Park as a case study, participants are invited to work on the ecological assessment and the management plan development.

The exercise is expected to be holistically framed, taking into account all natural, social, economic and cultural aspects relevant for the management of an area and its integration into the wider regional development scheme.

## 4. TOURISM

Coordinator: Mr. Michael Mayer, Ecological Tourism in Europe (ETE)

Assistant: Ms. Stephanie Roth, ETE

The initial part of the Module "Sustainable tourism" of the Summer School 2006 will introduce the participants to the principles of sustainable tourism and related issues like sustainability, the tourism industry, product development, marketing and management planning.

During the residential part at Lonjsko Polje NP, the participants will work in the field on the four consecutive topics "Principles of sustainable tourism", "SWOT analysis", "Tourism product development" and "Tourism management planning". The Nature Park and its current tourism facilities will be the living laboratory for the participants to train their practical skills of analysing potentials and pitfalls of tourism. Based on this analysis, the participants will develop strategies for sustainable tourism in the Nature Park. The overall aim of the group work is to integrate their ideas into the framework of a tourism management plan. The participants will work independently in small groups, exploring the nature park on their own and communicating to the local stakeholders of the tourism sector. The work of the module will be supported by the Tourism Department of the Nature Park's administration.

### Project Partners

Regional Education and Information Centre for Sustainable Development (REIC), Sarajevo in partnership with UNESCO - BRESCE and the Centre for Central and Eastern Europe Studies at the University of Bologna.

For more information please consult REIC Office in Sarajevo and Web Site [www.reic.org.ba](http://www.reic.org.ba)